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Service
Above
Self

Leaders united worldwide to provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.

March 6, 2009

Program Chair of the Day: Kendall Laughlin

TODAY'S PROGRAM



Communities in Schools

Special

Initiatives

- Angel Tree
- Bright Kids Literacy Programs
- Citi's Building Bridges to College and Career
- ExxonMobil GEMS (Girls Exploring Math)
- Leading Ladies Program
- Math Can Take You Places
- Mobile Services Team
- Student Community Partnership
- Targeted Intervention Program
- Wachovia Building Leaders

Karl Schmalz and Dr. Judith Allen

Communities in Schools



Karl Schmalz has been a dedicated leader for Communities In Schools Dallas Region, Inc. since joining the organization's Board of Directors in 1991. Since 2001, Mr. Schmalz has served as the Chairman of the Board, and previously held the position of Chair of the Finance Committee.

Mr. Schmalz proudly advocates for CISDR, because he firmly believes in its mission to help at-risk schoolchildren stay in school and achieve academically, so that they can succeed in life. He speaks frequently to donors, Board colleagues and the community at large about the needs of at-risk children and the life-changing role that CISDR plays every day, child-by-child. He has advocated for CIS and CISDR to state legislators in an effort to obtain additional statewide support for the children served by the organization.

Dr. Judith Allen joined CISDR in 2005 as health and social services coordinator on the Mobile Services Team, providing specialized training in the areas of health and hygiene, substance abuse and gang prevention, and anger management in individual and group settings. Ms. Allen was subsequently promoted to senior program coordinator and recognized as a CIS Texas certified Master Trainer, designing and delivering curriculum to direct service providers in CISDR and other CIS Texas programs.

With her promotion in 2007 to Director of Programs, Judith ensures CISDR's high-quality program

standards are maintained and meets agency compliance with Texas Education Agency requirements. Accreditation, longitudinal study and significant program expansion to serve thousands more at-risk students in existing and new program sites are among the many aspects of Ms. Allen's position.

Mr. Schmalz's strategic planning and financial backgrounds provide the basis for his advice to CIS Dallas Region and its Board as projections and long-range strategies are developed. He seeks to create a vision of growth for the agency while simultaneously planning for financial stability in light of ever-changing funding prospects. He has successfully worked with other Board members in seeking and securing funding for the ExxonMobil Girls Exploring Math and Science (GEMS) program.

Mr. Schmalz graduated from Princeton University with an AB in Economics and received a JD from the University of Texas School of Law. He has been employed at ExxonMobil Corporation since 1975 and was recently named Assistant General Tax Counsel.

Ms. Allen holds a doctorate in psychology from New York University and has extensive experience in clinical child development, crisis de-escalation, family dynamics, and servicing environments with high-risk children and families.

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COMMITTEE TIME

The Next Web-lite Session Will Be March 13

- Want to know more about our Rotary Club of Park Cities Website?
- Want to be able to contact other members quickly and easily?
- Want to make interacting with the business side of RCPC more convenient?
- Want to know how to charge RCPC events on plastic?
- Need to complete one of the New Member requirements?



Plan to stay for about 15 to 20 minutes after the meeting on March 13 to learn the answers to these and other questions.

Four Way Test Speech Contest

The District 5810 Four Way Test Speech Contest will be held on Saturday, March 7, 2009 at 8:30 at Collin County Community College. (See the Dist 5810 website.)

Each club may enter one contestant. Results are announced and ballots returned immediately after each round.

Scholarship Prizes will be \$1,000 for 1st place, \$500 for 2nd, \$500 for 3rd, and \$200 each for other finalists and the teacher of the 1st Place winner. Plaques will also be given to all winners.



Chartered in 1948

LAST WEEK

Presiding: **Ley Waggoner**
 Invocation: **Rick Amsberry**
 Pledge/Song Leader: **Rod Pirtle**
 Introductions: **Charles Delphenis**
 Sgt-at-Arms: **Mike Kelley**
 Four Way Test: **Herb Burkman**
 Photographer: **Jim Lilly**
 Chair of the Day: **Rosemary Domecki**
 Speaker: **Dennis McCuiston**



President **Ley Waggoner** called the meeting to order on this warm February day. **Rick Amsberry** gave the invocation, and noted that **Maryllyn Hargrave's** father is undergoing chemotherapy, that **George Keeling** is in the hospital, and that PDG **Milton Kessel** has passed away. Please keep them all and their families in your prayers.



Rod Pirtle led "The Star Spangled Banner," followed by "When Irish Eyes Are Smiling."

Charles Delphenis introduced our visitors and guests,

which included **Cleve Clinton's** dad who is a founding member of the Rotary Club of Burnet, TX.



Andy Ellwood highlighted the Hub and Web Advertisers and announced the next PCR Connect on March 11th.

Greg Pape invited everyone to the Fun-a-Bration on March 9th



which will benefit the Rotary Foundation. **Rod Pirtle** presented Perfect Attendance



awards, which were topped this week by **Bob Dill** with twenty-six years.

President **Ley** thanked **Dennis Harrison** and **Eric Heitkamp** who are accumulating the memorials and pictures of our deceased members on the web-site. He also thanked all those who had sponsored new members this year.

Rosemary Domecki introduced our speaker today, **Dennis McCuiston**. He described the economy as a nightmare, and titled his talk "Out of Order -

Broke." He states the country has eleven trillion dollars in federal debt which is increasing daily and believes the country is passed solvent. The country has fifty to one hundred trillion dollars in unfunded liabilities. He feels that we have pledged our kids' and grandkids' income to pay for us, and that that is unethical. The credit crisis starts in philosophy, and asks "What is the proper role of government?" Until we answer that question we will continue down the road of socialism. His second question is "Is it ethical to tax one person for the benefit of another?" If the answer is "yes," where do you draw the line? When you believe that one group of people is entitled and the rest of us are obligated, you negate the sense of this country. If there is a law that does legally what would be illegal if you did it personally, that law should be repealed. He also outlined a trail of unethical behavior that has created the current mortgage and banking crisis. He concluded that we have become a society of gamblers, where business is a series of bets.



Make Dreams Real
 Make A Difference

EVENTS CALENDAR

March

S	M	T	W	Th	F	S
1	M	M	M	VV	M In	Mtg
8	M	D	M	Cn	M In	Mtg Web
15	M	M	M	M	M In	Mtg
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29	M	M				

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 See Tracy Gomes
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 Mtg. See Phillip Bankhead
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In- Interact at Hillcrest H.S., 8 am. See Tracy Gomes
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 Reading and Radio Resources
 See Hal Copeland
 SpE = Special Service Event
 Tutoring - See Doug Box
 VV = Vet to Vet - See Bob Dill
 Web = Web-lite after noon mtg

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 Betty Dawson, Editor

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 Jim Lilly, Chair

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 K. Lonergan, M. Darnell, Co-Chairs



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UPCOMING PROGRAMS

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March 13 New Member Speeches



**March 20 Bruce Bullock, Director
Maguire Energy Institute
The Global Energy Outlook -
A Ticking Time Bomb**



**March 27 Talmage Boston
Baseball and the Baby Boomer**



**April 3 Charlotte Hudgin and
Ruth Alhilali
India Trip**

CLUB ANNOUNCEMENTS

Mar 9 Rotary Foundation Fun-a-bration. Eddie Dean's, 6-8:30pm. See Greg Pape or Dist 5810 website.

Mar 11 PCR Connect 5:30-7:30pm at Texas Health Presbyterian Foundation. See Andy Ellwood

Mar 13 Web-Lite session will be held immediately

after the noon meeting. Led by Dennis Harrison.

Mar 17 5:30pm, Kathleen's Sky Diner. RCPC New Member Social. Come for a bit o' Malarkey & lots of green beer

Apr 17-18 District Conference at The Embassy Suites Dallas-Frisco Convention Center, Frisco.

THOUGHTS ON...

Goals

Arriving at one goal is the starting point to another.

~ John Dewey

This one thing I do, forgetting those things which are behind, and reaching forth unto those things which are before, I press toward the mark.

~ Philippians 3:13-14

There are no secrets to success. It is the result of preparation, hard work, and learning from failure. ~ Colin Powell

When you are not practicing, remember, someone somewhere is practicing, and when you meet him he will win.

~ Ed Macauley

As a general rule, the most successful man in life is the man who has the best information.

~ Benjamin Disraeli

A goal without a plan is just a wish.

~ Antoine de Saint-Exupery

FOUNDATION FUNDERS

Our Funders for Next Week are

**Charles Delphenis
Ira Denton
Dennis Devenport
Dick Dickson**

RCPC NEWS

RCPC Foundation Approves Two Local Grants

The Executive Committee of the RCPC Foundation held its quarterly meeting in mid-February and approved a \$5,000 grant to **Communities in Schools Dallas Region** and a \$3,600 grant to **Dickinson Place Charitable Corp.**

Shadow Board Meetings Have Started

Next year's Board of Directors held its first meeting on February 9th to begin planning for the 2009-10 Rotary year.

Suggestions are welcome - **It's Your Club!**

Words of Wisdom From the DG-Elect

At the District Assembly held on February 28, District Governor Elect Dave McSpadden gave this simple answer to the question, "What is Rotary": **"We are the world's most successful charity."** Try it the next time you're asked that question ...or even if you are not asked! It inspires good conversation.

THEY PROFIT MOST WHO LAUGH BEST

A Few Thoughts from Maxine - Five Best Things To Say If You Get Caught Sleeping At Your Desk:

Number 5: They told me at the Blood Bank this might happen.

Number 4: This is just a 15 minute power nap they raved about in the time-management course you sent me to.

Number 3: Whew! Guess I left the top off the White-out. You probably got here just in time!

Number 2: Did you ever notice sound coming out of these keyboards when you put your ear down real close?

Number 1 And my all time Favorite best thing to say if you get caught sleeping at your desk: (Raising your head slowly) in Jesus' name, Amen. Thank you to Elaine Allen.

You really can learn something from those radio DJs who talk about their weight-loss plans ... like why they're not on TV.

The economy is so bad that the team that wins the coin toss gets to keep the coin.

This year I resolve to cut down on coffee. Keeps me awake during staff meetings.

Whoever said no two flakes were alike, never compared the DNA of my relatives.

Have a joke to good to keep to yourself? Send it!

We gratefully acknowledge

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for the partial funding of the weekly printing of *The Hub*.

Happy Birthday

Jess Johnson 3.6
John Glancy 3.8



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TODAY'S PROGRAM

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New Members Speeches Four Way Test Finalists

The Story Behind The Four-Way Test excerpted from the story by Darrell Thompson
(www.rotaryfirst100.org/presidents/1954taylor/taylor/storybehind.htm)

More than 60 years ago, in the midst of the Great Depression, a Rotarian devised a simple, four-part ethical guideline that helped him rescue a beleaguered business. The statement and the principles it embodied also helped many others find their own ethical compass. Soon embraced and popularized by Rotary International, The Four-Way Test today stands as one of the organization's hallmarks. It may be one of the most famous statements of our century.

Herbert J. Taylor, author of the Test, was a doer, a consummate salesman and a leader of men. He was a man of action, faith and high moral principle. Born in Michigan in 1893, he worked his way through Northwestern University in Evanston, IL.

In 1919, he went to work for the Sinclair Oil Company. With some prosperous years behind him, Herb returned to Chicago in 1925 and began a swift rise within the Jewel Tea Company. He soon joined the Rotary Club of Chicago. In 1932, Herb was asked to help revive the near-bankrupt Club Aluminum Company of Chicago.

Herb responded to the challenge and

decided to cast his lot with this troubled firm. He even invested \$6,100 of his own money in the company to give it some operating capital.

Looking for a way to resuscitate the company and caught in the Depression's doldrums, Herb, deeply religious, prayed for inspiration to craft a short measuring stick of ethics for the staff to use.

As he thought about an ethical guideline for the company, he first wrote a statement of about one hundred words but decided that it was too long. He continued to work, reducing it to seven points. It was still too long, and he finally reduced it to the four searching questions that comprise the Test today.

Next, he checked the statement with his four department heads: a Roman Catholic, a Christian Scientist, an Orthodox Jew and a Presbyterian. They all agreed that the Test's principles not only coincided with their religious beliefs, but also provided an exemplary guide for personal and business life.

Profound in its simplicity, the Test be-

came the basis for decisions large and small at Club Aluminum.

But any test must be put to the test. Would it work in the real world? One lawyer told Herb: "If I followed the Test explicitly, I would starve to death. Where business is concerned, I think The Four-Way Test is absolutely impractical."

There are always some serious-minded Rotarians, not to mention skeptics who view The Four-Way Test as a simplistic philosophy of dubious worth, contradictory meaning and unrealistic aims. This emphasis on truth and consideration provide a moral diet so rich that it gives some people "ethical indigestion."

At Club Aluminum in the 1930s, everything was measured against The Four-Way Test. The Test gradually became a guide for every aspect of the business, creating a climate of trust and goodwill among dealers, customers and employees.

By 1937, Club Aluminum's indebtedness was paid off and during the next 15 years, the firm distributed more than \$1 million in dividends to its stockholders. Its net worth climbed to more than \$2 million.

COMMITTEE TIME

The Fourth of July Parade is expanding in 2009!

Beginning with the 2009 parade, RCPC will also be overseeing the Fun Run prior to the Parade.



Ronald McDonald House will be moving!

When Ronald McDonald House moves into its new home, it will also double in size – to sixty rooms for families. It will include six suites for families of children who have had transplants. It will be close to both CMC and Scottish Rite Hospital. With their growth their need for meals will double as well.



Chartered in 1948

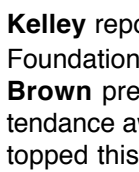
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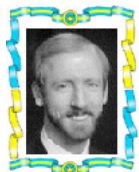


President **Ley Waggoner** called the meeting to order. **Nolan Duck** gave the invocation. The good news was that

George Keeling was back today. **Doug McNair** led The Pledge of Allegiance and "The Star Spangled Banner." **Richard Bobowski** introduced our visitors and guests. **Andy Ellwood** highlighted the Hub and Web Advertisers and announced the next PCR Connect. Sgt-at-arms **Mike**



Kelley reported that checks for the RCPC Foundation are rolling in. **Fred Brown** presented Perfect Attendance awards, which were topped this week by **Dick**



Orrock with twenty-three years of perfect attendance. President **Ley** reminded us that Rotary is the greatest charity in the world. He also reminded us that

Greg Pape has been our District 5810 Rotary Foundation Chair for years. Also, **Doug Means** is the District Paul Harris Society Chair and that **Karl Von Bieberstein** is the District Permanent Fund Chair.

Kendall Laughlin introduced the first speaker, his wife **Lisa Laughlin** who is the Director of Major Gifts & Planned Giving of Communities in Schools Dallas Region. She introduced Chairman of the Board **Karl Schmalz**. He



said that the first year of communities in Schools about three hundred children were helped, but by last year the program helped 10,085 school children in the Dallas area. He believes that the power of their organization is the relationships built between the students and their case workers.



He introduced Dr. **Judith Allen**, Director of Programs. She explained that "at risk" children are those that have any of the factors defined by the Texas Education Agency as putting a child at risk for dropping out of school. The job of Communities in Schools is to bring them back in and to reinvest them into their academic lives. They address chronic academic failure, attendance problems, and behavior and social problems that make it difficult to achieve in school. Communities in Schools is a national organization. They staff two full time employees in each school who provide case management to at-risk students. They report their result to the Texas Education Agency who also track their progress.



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 Governor, District 5810
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UPCOMING PROGRAMS

March 6, 2009 - Page 3



**March 20 Bruce Bullock, Director
Maguire Energy Institute
The Global Energy Outlook -
A Ticking Time Bomb**



**March 27 Talmage Boston
Baseball and the Baby Boomer**



**April 3 Charlotte Hudgin and
Ruth Alhilali
India Trip**



April 10 NO Meeting - Good Friday

CLUB ANNOUNCEMENTS

Mar 13 Web-Lite session will be held immediately after the noon meeting. Led by Dennis Harrison.

Mar 16 Ronald McDonald House see David Rensch

Mar 17 5:30pm, Kathleen's Sky Diner. RCPC New Member Social. Come for a bit o' Malarkey & lots of green beer

Mar 21 Blood Drive at NorthPark near Dillards. Volunteers and donors needed, 3 shifts. Sign on the Website. **Blood saves lives!**

Apr 17-18 District Conference at The Embassy Suites Dallas-Frisco Convention Center, Frisco.

THOUGHTS ON...

Truth

The trouble with stretching the truth is that it's apt to snap back. ~ Unknown

Truth is such a rare thing, it is delightful to tell it.

~ Emily Dickinson

The truth is too simple: one must always get there by a complicated route.

~ Unknown

And ye shall know the truth, and the truth shall make you free.

~ John 8:32

The man who speaks the truth is always at ease.

~ Persian Proverb

Half the truth is often a great lie.

~ Unknown

Truth is ... stranger than fiction.

~ Lord Byron

Truth is the anvil which has worn out many a hammer.

~ Unknown

When in doubt, tell the truth.

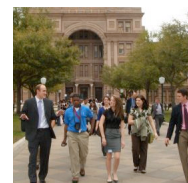
~ Mark Twain

RCPC and INTERACT

Hillcrest HS Interact goes to Austin. On Tuesday, March 10 our Hillcrest High School Interact Club and additional students from HHS were treated to a trip to our state capitol by HHS alumna State Senator Florence Shapiro. There were forty-eight students in all! The students had the opportunity to tour the beautiful structure built in 1888 and then sit in the Senate Gallery as

that body debated voter identification rules. There were three members of Sen. Shapiro's staff who conducted the tour.

Tracy Gomes is due accolades for handling the many details to make this trip a **huge** success. Also to Doug Box for his continuing shepherding of Interact and Linda Tunnell for getting Sen. Shapiro involved in the first place.



THEY PROFIT MOST WHO LAUGH BEST

How Many Dogs Do You Need to Change a Lightbulb?

Boxer Who cares? I can play with my squeaky toys in the dark.

Greyhound It isn't moving. Who cares?

Labrador Retriever Oh, me, me, me!!!! Pleeeeeeeze let me change the light bulb! Can I? Can I? Huh? Huh? Can I? Pleeeeeeeze? Please, please, please?

Golden Retriever The day is young. The sun is shining. We've got our whole lives ahead of us. And you're inside the house worrying about a burned out bulb?

Jack Russell Terrier I'll just pop it in while I'm bouncing off the furniture and walls.

Cocker Spaniel Why bother changing it? I can still pee on the carpet in the dark.

Australian Shepherd First, let me put all the light bulbs in a little circle...

Rottweiler Try and make me.

Chihuahua Yo quiero Taco Bulb. Or - We don't need no stinkin' light bulb!

Border Collie Just one. Then I'll replace any wiring I find that's not up to code

Old English Sheep Dog What light bulb? I'm sorry, but I don't see any light bulb!

German Shepherd I'll change it as soon as I've led these people out of the dark, checked to make sure I haven't missed anyone and made one last perimeter patrol to see that no one has tried to take advantage of the situation.

Dachshund You know I can't reach that dumb lamp!

Poodle Let me just blow in the border collie's ear and he'll do it. By the time he finishes rewiring the house, my nails should be dry.

FOUNDATION FUNDERS

Our Funders for Next Week are

**Bob Dill
Rosemary Domecki
Nolan Duck
Herb Durham**

We gratefully acknowledge

ASTRO-GRAPHICS

*for the partial funding of the
weekly printing of The Hub.*

Happy Birthday

Charlotte Hudgin 3.15
Susan Bonesteel 3.19
Pam Carvey 3.19



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TODAY'S PROGRAM

March 20, 2009

Program Chair of the Day: Jim Evans



Joseph Dancy Energy Issues and Solutions

LSGI Research has been referenced in

- *Barron's*
- *Fortune*
- *Wall Street Journal*
- Bloomberg News
- MSN Money
- Dick Davis Digest
- Silicon Investor
- *Dallas Morning News*

Joseph R. Dancy, is manager of the LSGI Technology Venture Fund LP, a private mutual fund for SEC accredited investors formed to focus on the most inefficient part of the equity market. The goal of the LSGI Fund is to utilize applied financial theory to substantially outperform all the major market indexes over time.

He is a Trustee on the Michigan Tech Foundation and is on the Finance Committee which oversees the management of that institution's endowment funds. He is also

employed as an Adjunct Professor of Law by Southern Methodist University School of Law in Dallas, Texas, teaching Oil & Gas Law, Oil & Gas Environmental Law, and Environmental Law, and coaches ice hockey in the Junior Dallas Stars organization.

He has a B.S. in Metallurgical Engineering from Michigan Technological University, an MBA from the University of Michigan, and a J.D. from Oklahoma City University School of Law. Oklahoma City University named him and his wife as Distinguished Alumni.

COMMITTEE TIME

The Fourth of July Parade is Growing!

Roy Washburn and **Jack Kearney** gave a history of the Parade and of RCPC's involvement at last week's meeting. In 2009 RCPC will also be volunteering at the Fun Run before the Parade. They emphasized that the Parade is a wonderful public relations opportunity.

The Committee is also taking nominations for Grand Marshall for the parade.



Ronald McDonald House Committee Needs YOU!

At the March 13 meeting **Jina McDaniel**, **Chris Clausen**, and **Rick Amsberry** talked about their experiences at Ronald McDonald House. They meet the third Monday of the month from 5 to 7pm at Ronald McDonald House to serve dinner to the families staying there.

Jina thanked **Marc Hall** of Peggy Sue's Barbecue, **Cisco Grill**, and **Amore Italian Restaurant**, **Robert Ellington** of Kathleen's Sky Diner, and also **Cantina Laredo** for providing the meals. The Ronald McDonald House will double in size when they move into their new building.



Editors Needed!

Reading and Radio Resources, a PCR Committee, needs one or more volunteers to edit newspaper stories for broadcast, part-time, designated mornings.

Contact **Hal Copeland** (214-361-8788) or **Nancy Adrian** (214-871-7668)

The mission of Reading & Radio Resource is to enrich the lives of children and adults who - because of physical, learning or vision limitations - cannot read for themselves. One of their programs is **North Texas Radio for the Blind**.

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LAST WEEK

Presiding: **Ley Waggoner**
 Invocation: **Cub Amos**
 Pledge/Song Leader: **Rod Pirtle**
 Introductions: **Eric Heitkamp**
 Sgt-at-Arms: **Mike Kelley**
 Four Way Test: **Elizabeth Hart**
 Photographer: **Jim Lilly**
 Chair of the Day: **Ley Waggoner**
 Speakers: **New Members, 4-Way Speech Finalist, Committee Highlights**



President **Ley Waggoner** called the meeting to order. **Cub Amos** gave the invocation. He noted that **Pam Carvey's** granddaughter has had surgery, **Ruth Adams-Knost's** brother has cancer, **Linda Tunnell's** mother has passed away, and **Helmut Delius** has pneumonia, as does **Marshall Weaver's** mother. Please keep all of these families in your prayers. The good news was **Bill Hilberth** was back today.



Rod Pirtle led "The Star Spangled Banner" followed by "Consider Yourself at Home" in honor of our new members and Four-Way Speech Finalists. **Eric Heitkamp** introduced our visitors and guests.

Andy Ellwood highlighted The Hub and Web Advertisers. Sgt-at-arms **Mike Kelley** reported that checks are coming in nicely. P-E **Phillip Bankhead**



presented a check for \$3600 from the RCPC Foundation to Dickinson Place, a residence for about 155 residents, aged 62 to 93. Kevin Caldwell, President of their Board, told us how the check would be spent to help their residents. President **Ley** thanked



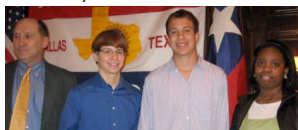
Kristine Christlieb for hosting PCR Connect, **Greg Pape** for his work on the Fun-a-bration and **Bill Sleeper** and **Bud "Kneecap" Naifeh** for their skit emphasizing the importance of giving to the Rotary Foundation, and **Tracy Gomes, Doug Box, and Linda Tunnell** for their work to make the Interact trip to Austin such a success.

Mike Jarrell introduced new member **Bill Lindley**, the new Town Administrator of Highland Park. He then



gave his New Member Speech. He grew up in Gladewater and his father was a Rotarian. He believes the Four Way Test is also a standard for city councils. He is married and has two daughters in college. He has been city manager Cedar Hill, Desoto, and Colleyville before coming to Highland Park.

Kirby Warnock introduced the Four-Way Test finalists from Hillcrest H.S., Patrick Cowling, Zack Weatherwood, and Martha Gimbus,



and the Interact Club sponsor David Moliere. Martha gave her winning speech which applied the Four Way test to personal relationships.

Roy Washburn and **Jack Kearney** explained the expanded role of the Fourth of July Parade. **Jina McDaniel, Chris Clausen** and **Rick Amsberry** talked about the growth of Ronald McDonald House.



Get involved!

AED = Defibrillator Training
 BI= Blood Drive
 BD = Board of Dirs. Mtg, 7 am
 LaMadeleine, Preston Forest
 C = Circles of Success
 See Tracy Gomes
 Cn = PCR Connect Event.
 CP = ChildsPlay Work Mtg
 D = District 5810 Event
 FR = Family of Rotary Event
 F = Fellowship Event
 FF = RCPC Foundation Fund
 Mtg. See Phillip Bankhead
 Blue = Activities on own schedule

In- Interact at Hillcrest H.S., 8 am. See Tracy Gomes
 M = Meals on Wheels (Different teams on each day)
 See Charles Delphenis
 Mc = Ronald McDonald House-See Jina McDaniel
 NM = New Member Event
 Pr = Program Committee Mtg
 Reading and Radio Resources
 See Hal Copeland
 SpE = Special Service Event
 Tutoring - See Doug Box
 VV = Vet to Vet - See Bob Dill
 Web = Web-lite after noon mtg

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THE HUB

Newsletter of the
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EVENTS CALENDAR

March

S	M	T	W	Th	F	S
1	M	M	M	VV	M In	Mtg
8	M	D	M	Cn	M In	Mtg Web π day
15	M	M	M	M	M In	Mtg
22	M	M	M	M	M In	Mtg
29	M	M				

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UPCOMING PROGRAMS

March 20, 2009 - Page 3



March 27 Talmage Boston
Baseball and the Baby Boomer



April 10 NO Meeting - Good Friday



April 3 Charlotte Hudgin and
Ruth Alhilali
India Trip



April 17 Meet at the District 5810
Conference in Frisco

CLUB ANNOUNCEMENTS

Mar 21 Blood Drive at NorthPark near Dillard's. Volunteers and donors needed, 3 shifts! Sign-up on website.

Apr 17-18 District Conference at The Embassy Suites Dallas-Frisco Convention Center, Frisco.

Every Rotarian Every Year - Contribute \$100 to the Rotary International Foundation. Become a PHF in 10 yrs!

Make Up Missed Meetings - Record your make-ups on the website - as soon as possible, please!

THOUGHTS ON...

Scientific Endeavor

I have learned to use the term 'impossible' with great caution.

~ Werner von Braun

Never interrupt someone doing what you said couldn't be done.

~ Amelia Earhart

it is difficult to say what is impossible, for the dream of yesterday is the hope of today and the reality of tomorrow.

~ Robert H. Goddard

The limits of the possible can only be defined by going beyond them into the impossible.

~ Arthur C. Clarke

Just because something doesn't do what you planned it to do doesn't mean it's useless.

~ Thomas A. Edison

The greatest obstacle to discovery is not ignorance - it is the illusion of knowledge.

~ Daniel J. Boorstin

FOUNDATION FUNDERS

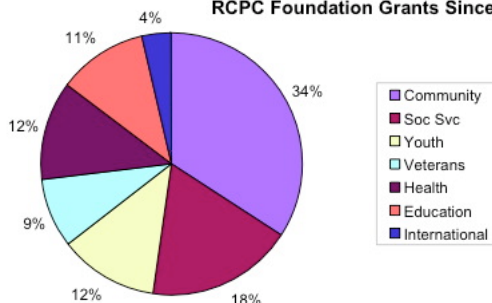
Our Funders for Next Week are

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Rob Eggemeyer
Robert Ellington
Andy Ellwood

RCPC FOUNDATION

Complete information on the RCPC Foundation and its record of grants since 2003 are on the Club's website.

RCPC Foundation Grants Since 2003



Rotary Club of Park Cities Foundation Grant Record Since 2003

Grant Categories	\$	%	#
Community	\$ 92,917	34%	6
Soc Svc	\$ 48,504	18%	14
Youth	\$ 33,257	12%	14
Veterans	\$ 23,400	9%	4
Health	\$ 32,900	12%	10
Education	\$ 30,550	11%	9
International	\$ 9,500	4%	3
Cultural	\$ -	0%	0
Religion	\$ -	0%	0
Total	\$ 271,028	100%	60

RCPC Related	\$ 154,967	57%	22
Outside Agencies	\$ 116,061	43%	38
Total	\$ 271,028	100%	60

THOUGHTS FOR THE FIRST DAY OF SPRING

How To Plant Your Garden

First, you come to the garden alone, while the dew is still on the roses....

For the Garden of your Daily Living, plant three rows of peas: 1. Peace of mind, 2. Peace of heart, 3. Peace of soul

Plant four rows of squash: 1. Squash gossip, 2. Squash indifference, 3. Squash grumbling, 4. Squash selfishness

Plant four rows of lettuce: 1. Lettuce be faithful, 2. Lettuce be kind, 3. Lettuce be patient, 4. Lettuce really love one another

Plant three rows of beans: "Bean there, done that." "Bean forgiven." "Bean blessed."

No garden is without turnips: 1. Turnip for

meetings, 2. Turnip for service, 3. Turnip to help one another.

Carefully weed the row of good intention filled with mint, or it will take over the whole garden: Mint to write that letter.

Mint to make that phone call.

Mint to tell my loved ones I care.

Mint to talk to God.

To conclude our garden we must have thyme:

1. Thyme for each other, 2. Thyme for family 3. Thyme for friends

Water freely with patience and cultivate with love. There is much fruit in your garden because you reap what you sow.

Thank you to Elaine Allen for sending this!

Proposed New Members

Shawn Murphy, Insurance
Proposed by **Karen Farris**
1st Publication

Jack Harkey, Engineering
Proposed by **Cleve Clinton**
1st Publication

Happy Birthday

Bob Timberlake 3.23
Michael Rainwater 3.24
Drew Bagot 3.25
Ed Reith 3.26
Donnie Berg 3.26



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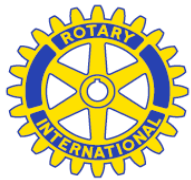


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TODAY'S PROGRAM

March 27, 2009

Program Chair of the Day: Kendall Laughlin



Talmage Boston Baseball and the Baby Boomer

"Talmage Boston captures the heart and soul of the game that we, as baby-boomers, inherited."

— John Grisham

"Opening Boston's book is a bit like wandering in on a good sports discussion in a bar. After you leave, you feel you've not only learned something, but also been honored to be in the company of those telling their tales."

— Robert Francis

Talmage Boston is a trial lawyer and baseball historian.

The author of *Baseball and the Baby Boomer* and *1939: Baseball's Tipping Point*, he has lectured on baseball history at

- Princeton University
- the National Baseball Hall of Fame
- Houston's Museum of Fine Arts
- SMU's Cox School of Business

His essays on baseball have appeared in

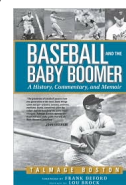
- The Dallas Morning News
- the Fort Worth Star Telegram
- the National Baseball Hall of Fame magazine
- the Scribner Encyclopedia of American Lives
- SABR's Baseball Research Journal
- Elysian Fields Quarterly
- the Dallas Business Journal
- and on the walls of the Nolan Ryan Center in Alvin, Texas

In recognition of his work, the Texas Baseball Hall of Fame inducted him as a Media Member.

In the civic arena, he serves as a director for

- the Society For American Baseball Research (Dallas / Fort Worth Chapter)
- the Bobby Bragan Youth Foundation
- the SMU Athletic Forum

He and his wife, Claire, reside in Dallas. A shareholder and commercial litigator with the law firm of Winstead PC, Boston has been named a "Super Lawyer" in Texas Monthly magazine every year from 2003 - 2008, and currently serves on the State Bar of Texas board of directors.



COMMITTEE TIME

New Members' St. Patrick's Day Social

Kathleen's Sky Diner and the New Member Involvement Committee hosted a fun filled St. Patrick's Day Social for new members on March 17th. See all of the pictures in the Photo Journal.



Group Study Exchange - Inbound 2009 - Need Host Families



District 5810 will partner with District 4450 (Lima, Peru) in 2009. The inbound team will arrive May 1 and will spend the month of May with host clubs through out District 5810. The team will be hosted by PCRC May 14, 15, 16 and will present at the May 15 meeting. We are in need of host families.

This is a unique opportunity to share our culture, traditions and develop personal and professional relationships, and exchange ideas.

Please contact **Wayne Suelz** if you would be willing to host.

Fun Facts: Lima is the capital and largest city of Peru, 5th largest in South America, and 17th most populous city in the world. There are fifty-five clubs that comprise Dist. 4450. Interestingly, fifty of the clubs meet at dinner, four at lunch and one at breakfast!

Chartered in 1948

LAST WEEK

Presiding: **Ley Waggoner**
 Invocation: **Dick Orrock**
 Pledge/Song Leader: **Charlotte Kroeker**

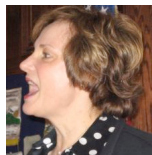
Introductions: **Donnie Berg**
 Sgt-at-Arms: **Mike Kelley**
 Four Way Test: **Marc Hall**
 Photographer: **Jim Lilly**
 Chair of the Day: **Jim Evans**
 Speaker: **Joseph Dancy**



President **Ley Waggoner** called the meeting to order.

Dick Orrock gave the invocation. He noted

that long-time Rotarian **Frank Pitts** had passed away and that Rose Kessel has fallen and broken her hip. Please keep all of these families in your prayers. **Charlotte**



Kroeker led the Pledge of Allegiance, followed by three verses of "Oh, Beautiful for Spacious Skies."

Donnie Berg

introduced our visitors and guests, including a long-distance visitor from Midland.



Andy Ellwood highlighted the Hub and Web Advertisers and announced that he was now taking ads for 2009-10

Bart Noble introduced our newest member **Steve**



Borg whose classification is real estate.

President **Ley** recognized all of our members who are members of the Paul Harris Society of Rotarians who give \$1000 to the Rotary Foundation yearly.

Greg Pape announced that Bill Gates has given another \$255 million to



eradicate polio, and that Rotary Foundation will match \$200 million to bring closure to polio eradication. **Greg** recognized **Sammy Bickham** as a Paul Harris Fellow.



Wayne Sultz announced the plans of the GSE group arriving from Peru

in May. **Ley** thanked Karen Farris, Linda Tunnell and Susan Rogers for the New Member event at Kathleen's Sky Diner.

Ley also reminded everyone to sign up for the Lunch or the whole Dist 5810 Conference on line.



Jim Evans introduced today's speaker, Joseph



Dancy. He described energy and food as critically important commodities with which we will have tremendous issues over the next several decades. Energy and economic growth correlate very closely in every country. Some economies are more efficient using energy than others. If you want economic growth, you must have more energy. Even though alternative energies may be important in the future, there is currently no substitute for oil in transportation. Texas is very blessed because of its reserves of natural gas. The economic downturn has also decreased the demand for energy, but he thinks that there will be another spike in price in the future. It takes about ten calories of energy to produce every calorie of food. Unfortunately, biofuels do not look promising, because it takes about the same amount of energy to create it as it provides. The volatility in oil prices is also making it difficult for companies to do strategic planning.



EVENTS CALENDAR

April						
S	M	T	W	Th	F	S
			M	VV	M In	Mtg
5	M	M	M	Cn	M In	Dist Conf
12	M	M	M	BD	M In	
19	M	M	M	M	M In	Mtg
26	M	M	M	M		

AED = Defibrillator Training
 BI= Blood Drive
 BD = Board of Dirs. Mtg, 7 am
 LaMadeleine, Preston Forest
 C = Circles of Success
 See Tracy Gomes
 Cn = PCR Connect Event.
 CP = ChildsPlay Work Mtg
 D = District 5810 Event
 FR = Family of Rotary Event
 F = Fellowship Event
 FF = RCP Foundation Fund
 Mtg. See Phillip Bankhead
 Blue = Activities on own schedule

Get involved!

In- Interact at Hillcrest H.S., 8 am. See Tracy Gomes
 M = Meals on Wheels (Different teams on each day)
 See Charles Delphenis
 Mc = Ronald McDonald House-See Jina McDaniel
 NM = New Member Event
 Pr = Program Committee Mtg
 Reading and Radio Resources
 See Hal Copeland
 SpE = Special Service Event
 Tutoring - See Doug Box
 VV = Vet to Vet - See Bob Dill
 Web = Web-lite after noon mtg

March 27, 2009 - Page 2

THE HUB

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Shutterbug Committee
 Jim Lilly, *Chair*

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UPCOMING PROGRAMS

March 27, 2009 - Page 3



April 3 Ruth Alhilali and Charlotte Hudgin India Trip



April 10 NO Meeting - Good Friday



April 17 Meet at the District 5810 Conference in Frisco



April 3 New Member Speeches

CLUB ANNOUNCEMENTS

April 1 Vet to Vet at VA Hospital. See Bob Dill.

April 15 RCPC Foundation Grant Deadline

This is the final day to submit a grant request to the RCPC Foundation Fund for this Rotary year.

Apr 17-18 District Conference at The Embassy

Suites Dallas-Frisco Convention Center. Sign up online

May 14-16 Host families are needed for the GSE Team

Editors Needed! Reading and Radio Resources, a PCR Committee, needs one or more volunteers to edit newspaper stories for broadcast mornings. See Hal Copeland

THOUGHTS ON...

Competition

If I were playing first base and my mother was rounding first base with the run that was going to beat us, I'd trip her.

Oh, I'd pick her up and brush her off and say, "Sorry, Mom," but nobody beats me.

~ **Leo Durocher**

My motto was always to keep swinging. Whether I was in a slump or feeling badly or having trouble off the field, the only thing to do was keep swinging.

~ **Hank Aaron**

The riches of the game are in the thrills, not the money.

~ **Ernie Banks**

Never let the fear of striking out get in your way.

~ **Babe Ruth**

The dumber a pitcher is the better. When he gets smart and begins to experiment with a lot of different pitches, he's in trouble. All I ever had was a fastball, a curve and a changeup, and I did pretty good.

~ **Dizzy Dean**

FOUNDATION FUNDERS

Our Funders for Next Week are

**Jim Evans
Karen Farris
Bob Ferris
Ed Fjordbak**

FAMILY OF ROTARY



"Dear Park Cities Rotarians,

We appreciate so much the donation you made to the Park Cities Foundation in memory of Milton. His was a life of giving - to his family, to Rotary, to wher-ever he saw a need - not so much with money, but with his heart and effort. Thank all of you for caring. He enjoyed being with you all. Love, Rose and Family"

Ley's note: Our club has a tradition of making a memorial donation (\$75) to our club's foundation upon the death of a member.

ROTARY INTERNATIONAL

Give us your best shot and win a camera

Do you have a great shot from a fundraiser, international project, the RI Convention, or local club event? The deadline for *The Rotarian's* annual photo contest has been extended to March 31. The winning photographer will receive an Olympus SLR digital camera. **Submit a photo that**

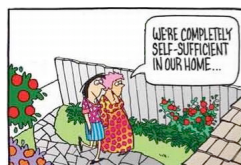


illustrates the spirit of Rotary.

Richard S. Lawrence won the 2007-08 contest by taking a picture of a boy inspecting a cup

of water at a project in Guatemala in which eleven clubs in District 7890 raised more than US\$24,000 to provide water filters, vented pit latrines, and raised vented stoves for fifty-two families.

THEY PROFIT MOST WHO LAUGH BEST



Thank you to Elaine Allen for this cartoon! Have a joke worth sharing? Send it to The Hub!

Proposed New Members

Shawn Murphy, Insurance

Proposed by **Karen Farris**
2nd Publication

Jack Harkey, Engineering

Proposed by **Cleve Clinton**
2nd Publication

Happy Birthday

Jarl Johnson 3.27
Kirby Warnock 3.27
Sam Miller 3.30



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